

Washington State
Quit Line Data Summary
August 2005 vs. June, July, and August 2006

Total Calls to Quit Line	Aug. 2005 N = 1,755	June 2006 N = 1,033	July 2006 N = 947	Aug. 2006 N = 1,144
	Aug. 2005 %	June 2006 %	June 2006 %	Aug. 2006 %
Gender	N = 1,592	N = 821	N = 761	N = 925
Female	63.3%	64.0%	63.5%	61.5%
Male	36.7%	36.0%	36.5%	38.5%
Race/Ethnicity	N = 1,413	N = 734	N = 679	N = 838
American Indian/Alaskan Native	3.0%	4.1%	4.4%	3.7%
Asian/Pacific Islander	2.1%	1.7%	2.4%	1.1%
African American	5.7%	5.5%	5.0%	7.0%
White	89.2%	82.7%	83.5%	82.1%
Other	NA	6.0%	4.7%	6.1%
Hispanic/Latino ¹	5.9%	8.2%	5.2%	5.0%
Age	N = 1,574	N = 796	N = 728	N = 888
Less than 18 years old	1.3%	1.5%	1.5%	2.2%
18 - 24 years old	18.3%	16.7%	14.7%	15.7%
25 - 34 years old	26.2%	21.0%	20.9%	21.7%
35 - 44 years old	20.6%	23.5%	26.2%	22.0%
45 years and older	33.6%	37.3%	36.7%	38.4%
Education	N = 1,476	N = 724	N = 666	N = 820
Did not graduate high school	19.1%	19.3%	19.8%	19.8%
High school graduate	38.1%	34.7%	38.3%	32.2%
Some college/vocational school	33.9%	31.8%	30.6%	33.9%
College graduate	8.9%	14.2%	11.3%	14.1%
Caller Type²	N = 1,647	N = 975	N = 892	N = 1,081
General Information	4.4%	11.6%	11.2%	11.1%
Health care provider	1.8%	3.4%	3.6%	4.1%
Tobacco user	93.8%	85.0%	85.2%	84.8%
Payer Type	N = 1,291	N = 760	N = 704	N = 850
Insured	33.0%	34.2%	34.7%	32.7%
Uninsured	33.5%	33.7%	30.8%	33.3%
Medicaid	33.5%	32.1%	34.5%	34.0%
Heard About	N = 1,222	N = 679	N = 667	N = 759
Employer/worksite	0.8%	1.8%	1.7%	2.2%
Health care professional	29.2%	31.4%	36.9%	31.4%
Television	5.6%	4.4%	2.7%	3.7%
Website	NA	3.0%	2.3%	2.8%
Radio	0.8%	0.3%	0.6%	0.7%
Newspaper/Magazine	0.6%	0.7%	0.9%	1.4%
Brochure/Newsletter	5.6%	16.2%	16.6%	19.0%
Family or friend	35.6%	33.6%	31.0%	30.7%
Health Department	5.3%	7.9%	7.0%	7.6%
School	0.4%	0.7%	0.3%	0.5%